

Declaration of consent (ex art. 6, Regolamento UE n. 2016/679)

I. Scope of the Declaration:

I consent to the processing of my personal data by SEW-EURODRIVE S.a.s di SEW S.r.l. & Co (hereafter SEW-EURODRIVE), with registered office in Via Bernini 12, Solaro (MI) 20033, within the scope specified below:

1. Delivery of advertising materials via e-mail

I agree to receiving information from SEW-EURODRIVE via e-mail about products and services which is tailored to my personal interests as described below. Such information may be sent to me and my company irregularly by SEW-EURODRIVE employees as mass e-mails in order to provide the best service possible to myself and my company.

2. Advertised goods, services, and offers

My consent covers addressing me for promotional purposes on the following subjects:

- Products and solutions

Drive technology from SEW-EURODRIVE and other Drive Technology Centers listed under item III., including gear units, gearmotors, frequency inverters, their accessories such as software and lubricants, as well as system solutions and the like.

- Services

Comprehensive services from SEW-EURODRIVE and other Drive Technology Centers listed under item III., along the entire value creation chain in the area of drive technology, from engineering and selection to startup, maintenance and the like.

- Industry information and invitations to events

Invitations and information on events, such as seminars, trainings, customer events, trade shows, webinars, tutorials and the like.

With regard to webinars in particular, SEW-EURODRIVE informs that the consent to the processing of data is collected by SEW-EURODRIVE also on behalf of the client company acting as joint data controller pursuant to art. 26 GDPR and of which adequate information has been provided.

Any request relating to this consent and its possible revocation (for more information see point II) can be sent to SEW-EURODRIVE which will handle all your requests with the joint data controller, without prejudice to the right to exercise your rights pursuant to the GDPR towards and against each data controller.

- Career opportunities and personnel topics

Information about careers at SEW-EURODRIVE, such as job openings, career events, etc.

3. Collected data

Consent regarding the data provided directly by the undersigned to SEW-EURODRIVE, such as:

- Personal information: name, surname, email address, etc.

- Optional and / or public information relating to the company: industrial sector, company size, etc.
- Data on how you interact: ordered products, solutions and services, downloads of white papers and / or infographics, etc.

Furthermore, I agree to allow my data to be updated and supplemented. For this purpose, SEW-EURODRIVE may gather data about me from publicly accessible sources and append it to the data already acquired. This newly gathered data may be used along with the data already acquired by SEW-EURODRIVE to send me promotional materials about the topics listed above.

Finally, I consent to the use of information provided during my interactions with SEW-EURODRIVE through, by way of example but not limited to, contact forms, registration for access to restricted areas of the company website, conversations in events, in order to receive promotional and / or information material for the purposes indicated above. I also agree to be subjected to commercial processing and access statistics.

5. Forwarding of your contact information to Drive Technology Centers

If your company is registered at an address outside of Italy, the relevant Drive Technology Centers will be responsible for managing your information. I agree SEW-EURODRIVE to transmit my data to the Drive Technology Centers responsible for the registered office of my business. In this case, the foreign company may request a further declaration of consent.

II. Notes on the right of withdrawal

Any interested party who has issued this declaration of consent has the right to withdraw their consent at any time. The data processing carried out before the time of withdrawal is not affected. From the moment of your withdrawal, you will no longer receive any advertising information by e-mail.

The easiest way is to send us an email at privacy@sew-eurodrive.it

II. Information concerning further data processing and data protection

The consent which is necessary for the personalization of advertising e-mails only concerns the data which is referred to above. Regardless of this consent, SEW-EURODRIVE will use data concerning your use behavior on the website of SEW-EURODRIVE within the framework of what is permitted under data protection laws in order to personalize the advertising by e-mail. This use also includes the data which you provide voluntarily, as well as data which was obtained over the course of your business relationship with SEW-EURODRIVE. You may object to this use of your data at any time, see II for the contact details.

Further information concerning data protection and the use of data for advertising purposes by SEW-EURODRIVE can be found in our data protection declaration, which can be accessed at www.sew-eurodrive.de/data-privacy. A list of the foreign companies of SEW-EURODRIVE can be found at https://www.sew-eurodrive.it/policy_aziendale/contacts_worldwide.html